Business Analysis and Modelling (BAM)

A specialisation of the Master’s programme in Business Administration
Nijmegen School of Management

Introduction
Business Analysis and Modelling (BAM) provides students with two complementary sets of knowledge and skills: analytical modelling and group facilitation. Based on the system dynamics approach, students become specialists in developing sound simulation models that are valuable when designing and evaluating strategies. These analytical tools are combined with skills in group moderation and facilitation since research shows that participation is an excellent way to gather information and create willingness to change thinking and behaviour. And this is what good managers try to achieve!

Why should you choose BAM in Nijmegen?
• A focus on teaching analytical methods to address complex and dynamic organisational issues
• An in-depth and detailed focus on one of these analytical methods: system dynamics
• Emphasis on application of analysis in a social setting: communicating results, facilitating group sessions, creating consensus and commitment
• An international context with students from many different countries
• The opportunity to conduct projects within real organisations during your studies

The programme
This is a one-year Master’s programme (60 ECs) and it is structured as follows:
• Five specialisation courses (30 ECs)
• Two elective courses (12 ECs)
• Master’s thesis (18 ECs)
Once you have graduated, you will be awarded a Master of Science degree (MSc).
Admission requirements
You are required to have a Bachelor's degree in Business Administration from a Dutch university, or an equivalent degree from a university outside the Netherlands (with a sufficient coverage of research methods). You must also have sufficient proficiency in English. For details, please visit www.ru.nl/masters/business/admission.

Application deadlines
The programme starts in the week of 1 September. The application deadline is 1 April for students from non-EU/EEA countries and 1 May for students from within the EU/EEA. Successful international applicants who apply before these dates will be guaranteed accommodation and support with the visa and residence permit application.

If you apply after these dates, we will still consider your application and provide assistance where possible, but accommodation cannot be guaranteed.

How to apply?
Your application procedure depends on your previous education.
Dutch students can apply via: www.studielink.nl.
International students can apply via: www.ru.nl/masters/application.

Best traditional university
Radboud University is the best traditional university in the Netherlands. This is the conclusion of the 2016 edition of the Dutch university information guide ‘Keuzegids Universiteiten’.

After reading all the information, are you interested and enthusiastic about the specialisation Business Analysis and Modelling at Radboud University?
Then apply now! We hope to see you in Nijmegen, the Netherlands!

More information
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Social media
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