Why you should care about DEI

It’s a subject that concerns everyone on an individual level, as well as on organisational, cultural, and institutional levels.

Creating a pleasant culture for everyone
When incorporating DEI, you are creating a positive culture/environment in which people feel welcomed and safe, regardless of who they are. Gaining a better understanding of DEI will change the way you think about people and help to dismantle conflicts between ‘us’ and ‘them’.

Possible effects of a successful incorporations of DEI into a group are:

- People are happier
- More activity
- More members
- Broaden perspectives

Social responsibility
By respecting and acknowledging diverse identities of those around you, you are taking part in a positive change within society. This is a societal change that aims to reduce intolerance, hate, bigotry, and prejudice (which is an opinion about something not based on reason or individual experience). We have a responsibility as humans to respect each other as equal humans regardless of background.

What DEI can do for your organisation

A successful implementation of DEI can lead to, for example:

1. Members are more motivated
2. More creativity & innovation
3. Sending a more positive message
4. Improving connection and contact with the members
5. Better decision making
6. Making your organization more progressive to reflect current society
7. Ability to anticipate conflict
8. A more productive organization