Business Analysis and Modelling

A specialisation of the Master’s programme in Business Administration
Nijmegen School of Management

Introduction
Business Analysis and Modelling (BAM) provides students with two complementary sets of knowledge and skills: analytical modelling and group facilitation. Based on the system dynamics approach, students become specialists in developing sound simulation models that are valuable when designing and evaluating strategies. These analytical tools are combined with skills in group moderation and facilitation since research shows that participation is an excellent way to gather information and create willingness to change thinking and behaviour. And this is what good managers try to achieve!

Why should you choose Business Analysis and Modelling in Nijmegen?
• A focus on teaching analytical methods to address complex and dynamic organisational issues
• An in-depth and detailed focus on one of these analytical methods: system dynamics
• Emphasis on application of analysis in a social setting: communicating results, facilitating group sessions, creating consensus and commitment
• An international context with students from many different countries
• The opportunity to conduct projects within real organisations during your studies

The programme
This is a one-year Master’s programme (60 ECs) and it is structured as follows:
• Five specialisation courses (30 ECs)
• Two elective courses (12 ECs)
• Master’s Thesis (18 ECs)
Once you have graduated, you will be awarded a Master of Science degree (MSc) in Business Administration.

Daan Scholten
Alumnus of the specialisation Business Analysis and Modelling

‘The programme consists of an interesting mix of theory and the possibility to test the theory in practice with pre-selected and contacted organisations who express an interest in System Dynamics. I enjoyed working in small groups with really good teachers. There was a lot of personal attention. The group has a big willingness and motivation to excel’.

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<td>Strategic Decision Making</td>
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change perspective

Radboud University
Changing perspective
As a Business Analysis and Modelling student, during Semester 2, Period 3, you will choose two elective courses from the Business Administration programme. All six specialisations offer one or more electives. You, as a student, are free to choose two of them. Two examples of elective courses are: Forms of Responsible Organising (offered by Organisational Design and Development) and Strategic Scenarios and Business Models (offered by Strategic Management and BAM).
We encourage you to write your Master’s thesis in collaboration with an organisation, focussing on an issue that can be addressed with scientific research. This is an ideal preparation for the future professional field, as it allows you to apply your theoretical knowledge in practice and to experience what type of organisation best fits your wishes. Finally, Radboud University offers two different honours programmes for talented students: an Interdisciplinary Honours programme and a Disciplinary Honours programme. During these programmes students can continue to develop various skills that will prove to be useful in their career inside or outside the academic world.

Career prospects
Alumni of Business Analysis and Modelling are highly successful in finding demanding and reputable jobs. Most of our students in the BAM specialisation work as a consultant or in strategic planning departments of large companies. Some are self-employed and run their own businesses, mostly in the area of consulting. A few BAM alumni start an academic career as doctoral student at a university.

Admission requirements
You are required to have a Bachelor’s degree in Business Administration from a Dutch academic research university, or an equivalent degree from an academic research university outside the Netherlands (with a sufficient coverage of research methods). You must also have sufficient proficiency in English. For details, please visit www.ru.nl/masters/bam.

In case your educational background does not grant you direct admission to the Master’s programme, then you can enrol in a one-year pre-Master’s programme. For more information, please visit: www.ru.nl/pre-masters/business.

Application deadlines
The programme starts on 1 September. The application deadline is 1 April for students from non-EU/EEA countries and 1 May for students from within the EU/EEA. Successful international applicants who apply before these dates will be guaranteed accommodation and support with the visa and residence permit application. We will consider EU/EEA applications until 1 July and provide assistance where possible, but accommodation cannot be guaranteed.

How to apply?
You can start your application by creating a request for enrolment in Studielink via: www.studielink.nl. The remaining steps depend on your previous education. For more information on the application procedure, be sure to visit: www.ru.nl/masters/bam.

After reading all the information, are you interested and enthusiastic about the specialisation Business Analysis and Modelling at Radboud University? Then apply now! We hope to see you in Nijmegen, the Netherlands!

More information
Dutch students: study advisor
Ms Remke Friesen | r.friesen@fm.ru.nl
International students: admission advisor
Ms Michelle Brugman | master@fm.ru.nl

www.ru.nl/masters/bam

Social media
F: Facebook.com/RadboudNSM
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C: ru.nl/nsm/chat

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