Join Radboud Summer School 2019!

Experiments in Behavioural Economics

change perspective

Radboud University
A usual complaint about economic theory courses we hear from students sounds like "but it does not work like this in real life!". Unfortunately, studying general cases takes too much time to explain that life is a special case of a general rule.

During this summer course we will reconcile theory and practice: we will see how mental and emotional filters shape the choice people make personally and as a group within experimental setup and via social networks. This will be done in a form of experiments and analysis of experimental results. You will be given appropriate methodology and in the end of the course you will design your own experiment aimed at suggestions in public policy or business strategy.

Topics discussed will be: Homo Economicus concept revision, Constraints revision, and why economics needs psychology. Emotions, cognitive schemes, interactive experiments and public good game basic setup. Trust, prosocial and antisocial punishment. Disctator and Ultimatum games: main results and real life applications. Lab experiments methodology, statistical sampling, Heuristics, Decisions under uncertainty and probabilistic mistakes, robust methods; Nudges: a novel approach to lawmaking or a manipulation? Hypothesis testing; Wellbeing and happiness: behavioral economics approach; classifying behaviors.

**After this course you are able to**
- Understand behavioral patterns of economic agents
- Improve own decision making schemes
- Design and perform economic experiments given marketing or governmental policy aims
- Analyse the results of the experiments
- Give policy suggestions in related spheres

**Number of EC**
2 ECTS credits

**Course leaders**
- Nadia Shilova, Assistant professor, National Research University Higher School of Economics, Moscow, Russia
- Mario Rosario Guarracino, Staff researcher, High Performance Computing and Networking Institute, Italian National Research Council, Italy
Entry level
Advanced Bachelor, Master and PhD

This course is designed for
Students of economics and marketing with an interest in changes that psychological factors implement in utility functions and how these changes affect economics outcomes, and students interested in new promotion strategies suggested by behavioral economists

You can find more details about this course on our website

Course date
Monday 5 August - Friday 9 August 2019

Course fee
€ 600

Deadline application
1 June 2019

Discounts
• 10% discount for early bird applicants. The early bird deadline is 1 March 2019.
• 15% discount for students and PhD candidates from partner universities. Please note that these discounts can be combined if you apply before 1 March 2019.

Apply now!
What is the RSS experience?

RSS is more than just a course!

Radboud Summer School offers you a unique opportunity to meet other students and researchers from all over the world with different cultural and academic backgrounds. You will also get to know Radboud University and the city of Nijmegen. Our social programme includes a welcome reception, guest lecture and farewell drinks. And for a small fee you can join our BBQ, River Cruise on a pancake boat, a Pub Quiz, Sports Activities or a City Game.

Want to know more?
Have a look at what participants have said about their experience on our website!

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