Join Radboud Summer School 2018!

Inter-Organizational Networks: Understanding Economics & Business in an Interconnected World

change perspective

Radboud University
Understanding Economics & Business in an Interconnected World

From the spread of successful technology from Silicon Valley to our homes, to the 2008 global financial crisis, where the fail of a few financial institutions triggered a domino effect, it has become obvious that we can no longer disregard the complex interconnected nature of firms. Given the great potential benefits as well as risks, understanding the formation, functioning and consequences of inter-organizational networks are of critical importance. The course will provide you with such understanding.

More specifically, the course touches upon four topics:

• Differentiating different types of inter-organizational relations and networks. If you ask yourself, who brought the phone you hold on your hand, what would you answer? Apple, Samsung, etc.? Well, there is a great chance that your phone is the result of dozens or hundreds of collaborations among tech companies. Their purpose; to innovate. If you look at the financial markets you can observe a different type of inter-organizational networks. Banks extending loans to each other through the inter-bank lending market form a special form of inter-organizational network where relationships are determined through the loans they extend to each other. Their purpose; to manage their assets and liabilities.

• Understanding the antecedents/causes of inter-organizational relations and networks. Does Apple seek for collaborative partners based on their track records as product innovators? Is a bank's decision to accept/issue an inter-bank loan dependent on interest rates only or do they also take into account the risk and trustworthiness of their potential counter-parties?

• Understanding the consequences of inter-organizational relations and networks at the organizational level. Is Samsung's network one of the determinants for the failure of the Samsung Note 7? Following the 2008 global financial crisis, the Basel Accord agreed on enforcing banks to take into account counter-party risk when assessing their overall risk levels.

• Understanding the consequences of inter-organizational relations and networks at the network level. Which network structures enable innovation and the creation of products like the iPhone? Are banks too connected to fail? Is the inter-bank lending network doomed to fail if another financial crisis hits the market?

For whom is this course designed
Bachelor students (or beyond if without pre-knowledge about network analysis) and professionals with an interest to learn about inter-organizational networks.
Entry level
Advanced Bachelor, Master, Post Doc and Professional

After this course you are able to
• Differentiate between types of inter-organizational relations and networks
• Explain under which circumstances organizations will engage in the various types of inter-organizational relationships and networks
• Explain the consequences/outcomes of inter-organizational relations and networks at both the organizational and the network level
• Apply a network analytical tool to visualize and analyze inter-organizational networks
• Interpret the results of statistical empirical analyses in the context of the study of inter-organizational networks

Course leader
Professor Joris Knoben, Economics and Business Economics, Radboud University
Want to be part of the RSS experience?

Number of EC
2 ECTS credits

Dates
Monday 13 August – Friday 17 August 2018

Course fee
€585

Discounts
• 10% discount for early bird applicants. The early bird deadline is 1 April 2018.
• 15% discount for students and PhD candidates from partner universities.

More than just a course!
Radboud Summer School also has an elaborate social programme to choose from. Have a look at what participants have said about their experience!

You can find more details about the courses on our website

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Deadline application
1 June 2018

Register now!

www.ru.nl/radboudsummerschool, August 5-17 2018