Join Radboud Summer School 2019!

Starting Your Own Business

change perspective

Radboud University
Do you want to know what it takes to be an entrepreneur? Or do you have a business idea, but don’t know how to take it forward? Join the Startup Summer School. During this course you will work in groups of 10-15 entrepreneurs improving your business or business concept, by means of a proven methodology for assessing and shaping your venture. There will be plenty of time to discuss your idea with peers, investors and experienced entrepreneurs.

The Startup Summer School addresses all aspects of starting your own company. We believe in learning by doing. We expect you to bring your own business and get into action. A sneak preview of the topics that will be covered during the course:

• Being an entrepreneur
• Building a team that fuels and sustain your startup’s growth
• Master the lean startup method to effectively scale your business
• Build a product that your customers love
• Create your own Business model Canvas
• Understand your market
• Get your product to the market
• Get noticed
• Make a Pitch that impresses customers and investors
• Get Funded

You will receive 1-on-1 monitoring, participate in a real business competition and win prizes. You will also be able to meet real investors and get a Radboud Innovation Startup Certificate.

After the Startup Summer School, you will be able to decide whether a career as an entrepreneur is right for you. And if so, you will have gained the right tools, insights and skills to proceed.

**After this course you are able to**

• Find out whether an entrepreneurial career is suited for you
• Discover your own entrepreneurial skills, talent and ambition
• Create and fine-tune a solid business plan
• Know how to build and manage a start-up

**Course leaders**

Brechtje Vreenegoor & Rob Groenendaal
Business Developers at Radboud Innovation
Radboud University

---

**Starting Your Own Business**
Admission documents
Motivation letter, CV and a business idea

Entry level
Advanced Bachelor, Master and PhD

This course is designed for
Students and PhDs who are starting their own businesses, want to determine the feasibility of a new business idea or are trying to decide if they want to pursue the entrepreneurial life

You can find more details about this course on our website

Course date
Monday 8 July - Friday 12 July 2019

Course fee
€ 500

Deadline application
1 May 2019

Discounts
• 10% discount for early bird applicants. The early bird deadline is 1 March 2019.
• 15% discount for students and PhD candidates from partner universities. Please note that these discounts can be combined if you apply before 1 March 2019.

Apply now!
What is the RSS experience?

RSS is more than just a course!

Radboud Summer School offers you a unique opportunity to meet other students and researchers from all over the world with different cultural and academic backgrounds. You will also get to know Radboud University and the city of Nijmegen. Our social programme includes a welcome reception, guest lecture and farewell drinks. And for a small fee you can join our BBQ, River Cruise on a pancake boat, a Pub Quiz, Sports Activities or a City Game.

Want to know more?
Have a look at what participants have said about their experience on our website!

Contact
T. +31-248187706
E: Radboudsummerschool@ru.nl
F: RadboudSummerSchool
I: Radboudsummerschool

www.ru.nl/radboudsummerschool