

DOING BUSINESS IN CHINA

SUMMER SCHOOL

Our summer school programme introduces and explains relevant knowledge and methods for developing your understanding of how business is done in China. However, you will learn through case studies and practical exercises that there is no “golden key” to business in China. The class discussion will revolve around your own discovery of China. In order to contribute fresh insights, you will use the Ningbo region of China as a laboratory. You will be expected to develop your understanding of Chinese society through face-to-face encounters with local businesses and organizations.

**9-18 June
2025**



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A 10-day summer programme integrated with business theory, business practices and industry experiences in China

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To help students understand typical Chinese business cases, as well as interesting niche markets

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Includes trips to a modern Chinese city, as well as rural regions of China

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International teaching experiences at a Chinese campus, providing the quickest way to integrate into the new culture

Location:
University of Nottingham Ningbo China

Language:
English

Target Group:
International students from partner universities of UNNC

Teaching method:
Interactive lectures, case studies,
company visits and field trips

Fees:
Tuition, on-campus accommodation and meals during the
summer school are covered by UNNC

Application Deadline:
30 April 2025



Join us for a 10-day summer school to explore China!

**Please check the summer school website for full details
on the programme and how to apply:**

[https://www.nottingham.edu.cn/en/global/summer-programme/
doing-business-in-china.aspx](https://www.nottingham.edu.cn/en/global/summer-programme/doing-business-in-china.aspx)

Email:
International-summer-school@nottingham.edu.cn

Tel:
+86 574 8822 2272