

SWUFE Global Academy

https://e.swufe.edu.cn/ADMISSIONS/SWUFE_Global_Academy.htm



The Academic Program

- ✓ High Profile Global Lectures, **2 Credits**
- ✓ Renowned International Scientists
- ✓ **International Student Exchange**
- ✓ Supportive Global Learning Environment
- ✓ Entrepreneurial **Practical Field Trips**
- ✓ Quick Chinese Language Survival Kit
- ✓ Traditional Cultural **Heritage of China**
- ✓ **Tuition Waived** for Partner Universities

The Target Group

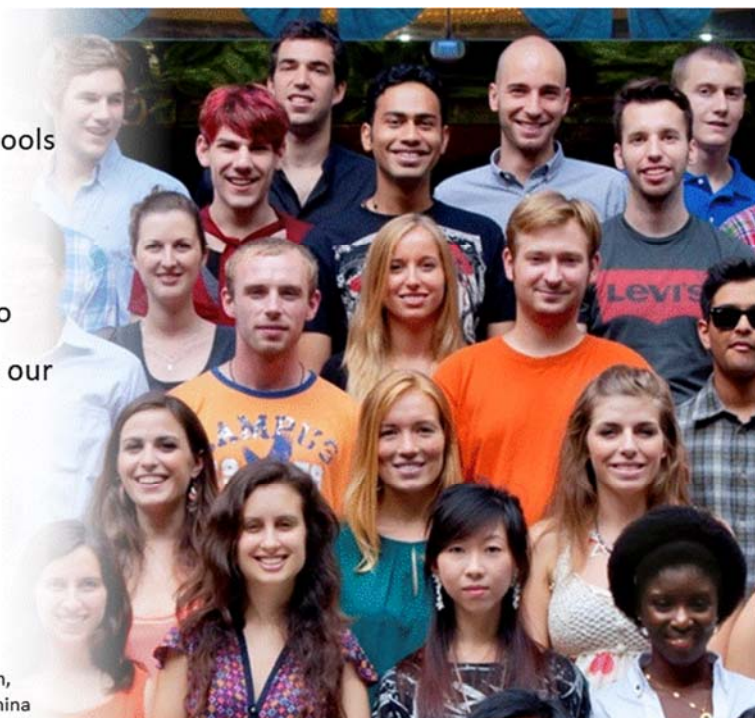
Our partner universities, business schools and institutions of higher education **worldwide** are **cordially invited** to propose subjects, give lectures, and to recommend up to **15 students** to join our **SWUFE Global Academy**.

Contact us:

Tel.: +86 (28) 8709 2553

Email: zhenzhenx@swufe.edu.cn

SWUFE Office of International Exchange and Cooperation,
Room 103, 555 Liutai Avenue, Chengdu, Sichuan, P. R. China



The Program Goals

- ✓ Understanding the New Era of Economic Globalization
- ✓ Preparing for a Global Business Environment
- ✓ Make New International Friends, Embrace the World and Discover SWUFE
- ✓ Understanding the Chinese Economy and Business World
- ✓ Enjoying the Local Sichuan Culture

Tentative Schedule

Date	Morning	Lunch	Afternoon	Dinner	Evening
1 July	Airport pick-up / Registration / Check-in				Campus Tour
2 July	Opening Ceremony	Campus Canteen	Survival Chinese	Welcome Dinner	Free Time
3 July	China's Economy	Campus Canteen	Ice-Breaking Activities	Campus Canteen	
4 July	Belt & Road Initiative	Campus Canteen	Chinese Culture	Hot Pot Restaurant	Free Time
5 July	Visiting the Panda Base	Self-arranged at the Jinli Historic District	Scavenger Hunt at Jinli and Visiting Museum	Self-arranged at Chunxi Road	Free Time
6 July	Intercultural Communication	Campus Canteen	Sichuan Economy	Campus Canteen	
7 July	Visiting Chengdu Planning Exhibition Hall	Self-arranged at the Global Center	Free Time	Campus Canteen	Free Time
8 July	Free Time				
9 July	Academic Lecture	Campus Canteen	Visiting Taikooli and Daci Daoist Temple	Self-arranged at Chunxi Road	
10 July	Academic Lecture	Campus Canteen	Chinese Cooking Class	Campus Canteen	Free Time
11 July	Business Visit	Campus Canteen	Free Time	Campus Canteen	Free Time
12 July	Student Presentations	Campus Canteen	Student Presentations	Campus Canteen	Free Time
13 July	Free Time / Packing / Shopping until 15:30		Pick-up at the hotel	Closing Ceremony	Return to hotel
14 July	Airport see-off				

Methods of Instructions

- ✓ A mix of an internationally renowned lecture series combined with cultural tutorials having a seminar character
- ✓ Lectures are followed by question and discussion sessions
- ✓ Cultural seminars such as Chinese Language and Traditional Chinese Medicine offer practical group exercises, and excursions



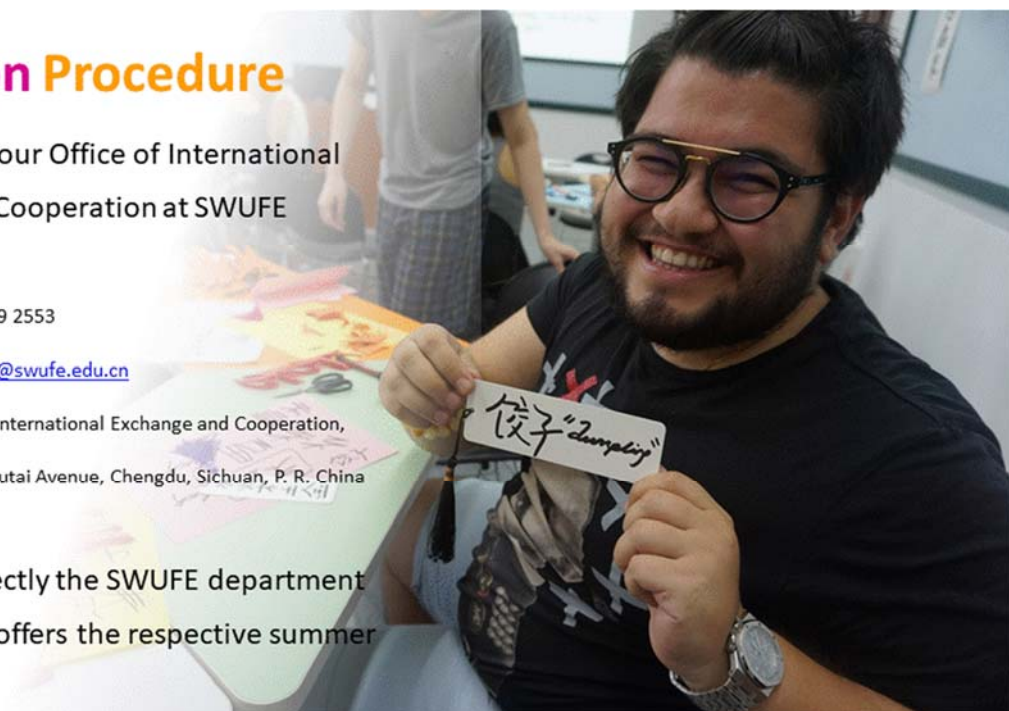


The Program Costs

Fees	Partner Universities	Non-Partner Universities
Application	Waived	Waived
Tuition	Waived	Waived
Housing & Dining	Waived	Waived
Field Trips & Activities	Waived	Waived
Total	0 Yuan	0 Yuan

Application Procedure

- ✓ Either contact our Office of International Exchange and Cooperation at SWUFE
 - ✓ Tel.: +86 (28) 8709 2553
 - ✓ Email: zhenzhenx@swufe.edu.cn
 - ✓ SWUFE Office of International Exchange and Cooperation,
Room 103, 555 Liutai Avenue, Chengdu, Sichuan, P. R. China
- ✓ Or contact directly the SWUFE department or school that offers the respective summer courses





Student Feedback

Juan Carlos

University of Harvard, USA

"It's been a wonderful experience to be in China, and to be hosted by SWUFE."

Thibaut Mercier

Université Catholique de Louvain, Belgium

"I can not push you more to take part in an international summer school as my experiences allowed me to develop my curiosity, my interest for people and they have contributed to my quest for becoming a better person."

Anfaal Ahmad

University of Glasgow, UK

"Attending this programme has been a fantastic opportunity for me as the lectures were very insightful."

Contact Information

Southwestern University of Finance and Economics

555 Liulin Avenue, 611130 Chengdu, PR China

 ✓ +86 (28) 8709 2553

✓ zhenzhenx@swufe.edu.cn