

# Study in the beauty of Southern France

EXCHANGE PROGRAMME

## Aix en Provence



### Come Join One of France's Leading Business and Management Schools!

A leading tourist and cultural destination, Aix is renowned for its Mediterranean living and all-year round sunshine! Our campus is located just a 20-minute bus journey from the world-famous Cours Mirabeau, a wide tree-lined avenue in the centre of Aix. The campus has a prime business location close to Marseille, Sofia Antipolis and Montpellier, which make it a vibrant employment area for human resources, communication, marketing and logistics. Students will be studying in one of the largest and liveliest student cities in France, home to 5 university campuses and almost 100,000 students.



Exchange students will be integrated into the full complement of more than 2000 undergraduate and graduate programmes and benefit from all of the academic, support, athletic, social, student-oriented and research facilities and activities at this bustling campus.

### Application Procedures

If you are from one of ESSCA's partner universities, please contact your student exchange coordinator or international office.

If you are from another university, please contact ESSCA directly (see below) and make sure to mention that you wish to be considered as a "free mover."

A 550 TOEFL ITP score or equivalent is required for non-native English speakers. Students whose home university language of study is English are also exempt.

#### DISCOVER MORE

<https://www.essca.fr/en/international/exchange-student>



## Undergraduate Courses

Offered both semesters:

### Core Courses (4 Ects – 30 hrs)

- International Business
- Corporate Finance
- Consumer and Market Studies
- Workshop in Economics
- Operation Managements
- Business Law in the EU

### Elective Courses (3 Ects - 30 hrs)

- Geopolitics to Geoeconomics
- French Language
- Ethics and Artificial Intelligence
- Wine Marketing

All ESSCA course offerings are subject to change.

## Summer Programme

This program offers students the experience of discovering the French Provence through courses on tourism and culture. Students may participate in a wine tasting or attend the Aix Festival, Arles Festival or Avignon Festival.

### Developping Sustainable Experience in Cultural Tourism in Provence

- Digital Promotion in Cultural Event
- Wine Tourism and Sustainable Environment



## Information and Enrolment

Contact: [exchange@essca.fr](mailto:exchange@essca.fr)

Phone: +33 (0)2 41 73 47 00



## Practical Information

- ESSCA student services Aix-en-Provence assist students in their search for accommodations and with their administrative formalities.

- For further information on ESSCA's Aix-en-Provence campus: [essca.fr/en](http://essca.fr/en) > International > Practical Information > Aix-en-Provence



ESSCA has recently been awarded the Campus France "Bienvenue en France" certification for the quality of the international student experience.

## Creating Futures

Contact : [exchange@essca.fr](mailto:exchange@essca.fr)

