

Course title	Hours	Course description	Literature used
Methods of Research and Intervention	168 hours	<p>Research methodology is the foundation for designing and performing scientific research in management. This course is a first introduction to the research methodology of the social and management sciences. During the course, you will learn about various social science paradigms and schools within research methodology and you will learn many basic concepts, such as validity and reliability. The course is organised around the elements of the empirical cycle, such as problem definition, the process of conceptualisation and operationalisation, research strategies and methods of observation, data gathering and data analysis.</p> <p>You will learn to formulate a proper research goal and proper research questions, develop a conceptual model, design a questionnaire, choose a method of observation and carry out basic quantitative analysis.</p>	<p>Babbie, E. (2012). The Practice of Social Research. 13th Edition. Wadsworth, Belmont.</p> <p>Workbook Methods of Research and Intervention</p>
Academic Skills	168 hours	<p>In this course you have to write and present the first two chapters of an academic paper. The first chapter contains the introduction, the second chapter provides a theoretical overview of the subject that you study. To reach this goal, you have to make several assignments and participate actively in class. For many weeks we apply the principles of 'learning by writing'. What counts is that - by writing - you gain insights and delve into the material. Most assignments and tasks in this course are "open assignments" that stimulate or challenge you to research a subject more deeply. They do not aim at finding a correct answer or a single solution (which is the case with "closed assignments"). In other words, you are expected to take the initiative to delve into a subject and to take the thought process to a deeper level.</p>	n/a
Statistics	168 hours	<p>In this course basic elements from descriptive and inductive statistics are linked to scientific research and research questions in business administration. Special attention is paid to decision making and interpretations regarding statistical procedures and analyses and the basis of these choices, decisions and interpretations. The analyses will also be applied during assignments and practical sessions by students using the software package SPSS. The following topics are covered: sampling, probability and variables, estimation of characteristics of a population, cross-tabulation, correlation, differences in means between groups and simple and multiple regression analysis.</p>	<p>Field, A. (2013). Discovering statistics using IBM SPSS Statistics (4th revised edition). London: SAGE.</p>
Organisation Theory	168 hours	<p>The main objective of the course is to introduce students to the rich and diverse field of organisation theory. To reach this goal, we will guide you through seminal approaches, namely Scientific Management, Human Relations and theories addressing bureaucracy, organisational culture, the role of technology and the relationship between organisations and their environment. We will discuss the historical context of these approaches as well as an original text central to each approach. During seminars we will go into how these theories still apply to today's organisational practice and discuss the results of your weekly assignments.</p>	<p>David Jaffee (2000): Organizational Theory: Tension and Change. Mcgraw-Hill Professional.</p>
Marketing	... hours	.....	.....
Environmental Studies	... hours	.....	.....
Financial Economics	... hours	.....	.....
Public Administration	... hours	.....	.....
Philosophy	... hours	.....	.....
Globalising Worrlids	... hours	.....	.....
Political Theory	... hours	.....	.....
Urban and Regional Mobility	... hours	.....	.....
Human Resource Management	... hours	.....	.....